

**OFFICE OF STUDENT LIFE**  
**12-month Work Plan—June 2014 to June 2015**

*Updated June 3rd, 2014*

Prepared by Interim Director Liz Peisner

**Student Success**

**Implementation**

- |   |                         |
|---|-------------------------|
| 1) Drafting a whole new set of Codes to create greater clarity and functionality in SGA student leadership. | Summer 2014             |
| 2) BC.A.R.E. development & launch   | Summer 2014             |
| 3) Remote student representation and participation from Delano campus                                       | Summer 2014             |
| 4) Master Calendar/Student Planner  | Fall 2014               |
| 5) Social Media and Public Relations strategy for SGA & Student Life  | Summer 2014             |
| 6) Clubs and Organizations campaign   | Fall 2014               |
| 7) Special election for Constitutional Amendment  | Fall 2014               |
| 8) Sustainable funding for 2014-2015 activity year in SGA   | Fall 2014 & Spring 2015 |
| 9) KCCD Board of Trustees representation  | Summer 2014             |
| 10) Tedx @ BC   | Fall 2014 – Spring 2015 |
| 11) SGA elections   | Spring 2015             |
| 12) Renegade Pantry Cohort program, implementation, and outreach for community support                      | Summer 2014-Fall 2014   |
| 13) BC Renegade Red Rally – Athletics Spirit based initiatives  | Fall 2014               |
| 14) On-campus R.A.D. self-defense training  | Spring 2015             |

**Facilities and Infrastructure:** Corresponds to Student Success goals itemized above.

- 1) Working with new SGA board for 2014-2015 and the VP of Student Affairs.
- 2) Developing core inner response team, and secondary advisory and support team.  
Calendar of weekly meetings of core team for case management response.  
Monthly meetings for assessment & strategic planning for advisory team.  
Work with IT and Web team for input and communication mediums.
- 3) Work with Media services and Delano campus via Rich McCrow for video remote conferencing.
- 4) “Crowdfunding” approach, partnering with the following divisions for content, and financial support:
  - a. Habits of Mind (already on-board)
  - b. Academic departments/Deans of Instruction
  - c. Student Services (FA, EOP & S, DSP& S, A & R, etc.)
  - d. Campus and cultural enrichment (Library, lecture series, gallery openings)
  - e. Athletics

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- f. Counseling & Transfer Center (Important dates to remember, deadlines, etc.)
  - g. KVC Value Card and local vendors (tear-out coupons, sponsored pages in the back)
- 5) Partner with Amber Chiang on designing the public face of SGA, photos, social media, and website appearance.
- Working with IT for e-mails and other mediums for SGA and Student Life communication, to also utilize for social media to communicate with the campus population into the 21<sup>st</sup> century.
- 6) New training for all faculty advisors
- Consistent set of training materials, cross training models, and hard copy guides for advisors to share with their clubs and students.
- Greater fiscal support and resource management for clubs and organizations, and their events and campus community enhancement ventures.
- New approach for the club boards in the campus center, to include a cohesive sense of BC pride and brand identity.
- Social media support to share news and upcoming events with the campus about club activities.
- 7) Amendment for the Constitution re: KCCD Board of Trustees student member selection and criteria.
- 8) Year-in-planning approach for SGA to chart out their operations, expenses, and potential revenues for the entire activity calendar year.
- 9) BC's current rotation in the KCCD Board of Trustees calendar
- Working with the Board, BC administration, and the student trustee, to facilitate active and accurate district-wide, and BC specific, representation.
- 10) Assist in bringing a Tedx talk to BC
- Facilitate with Tedx colleagues in the region.
- 11) SGA elections
- On-line campaign and on-campus access for polling in the campus center.
- 12) Renegade Pantry cohort model through need-based eligibility
- Collaborate with Financial Aid and Counseling for a progressive movement toward academic success, plus facilitate a need-based initiative
- Work with community leaders to maximize the offer of Macy's "Shop for a Cause" partnership, and news features on KBAK and KBFK affiliates.
- 13) Work with Athletics to increase campus spirit and attendance and support for student athletes.
- 14) Rape Aggression Defense program at CSUB; partner to bring a semesterly class to BC: 12 hour class divided over 4 days.

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### **Integration**

- Serve on various campus wide committees, and in turn, ensure SGA student presence, on a consistent basis, in participatory governance committees.
- Collaborate with all necessary departments and services on campus for an inclusive and systemic student success and student life approach.
- Participate and assist in planning of Honors Reception
- Participate and assist in planning of Commencement

### **Communication**

- Develop strategic community partnerships.
- Develop public relations and social media platform to enhance and promote Student Life both in-house, and region wide, to display BC as a destination institution.
- Facilitate and enhance BC Renegade pride in the community and region.
- Represent BC in Southern California.
- Represent BC in collaboration with other offices and associations for Student Affairs and Student Life.

### **Oversight and accountability**

- Report regularly to the campus administration.
- Transparent accountability to student community.
- Accountability to achieve campus-wide Student Life and Student Success objectives, reported through the VP of Student Affairs.

### **Professional Development**

- Student Conduct conferences; Campus Safety/Active/Behavior Intervention shooter training
- SCCC
- NASPA
- ASEP training
- Request to teach or facilitate “College Life 101” classes at BC, to enhance student engagement towards academic success on-campus.
- Support classified staff and student worker professional development needs in the Office of Student Life.
- Participate and serve other departments in cross-training, or other needs for their teams’ professional development.