January 19th is Martin Luther King day and BC is launching our first episode of Equity TV. Tune in on Monday at 11:00 a.m. at www.bakersfield.com.

What is Equity TV?
Under the umbrella of our equity work on campus we are launching a weekly web stream from the Bakersfield Californian every Monday starting on January 19th for 14 weeks. The goal is to get more of our African Americans, Latinos, veterans and foster youth into college to set and reach their goals successfully. These populations have been identified based on the data analysis of disproportionate impact, which is embedded within BC's Equity Plan. Thanks to those of you who worked tirelessly on this plan – Prima Arvizu, Janet Fulks, Lisa Fitzgerald, Odella Johnson, Vicki Coffee, and Bryan Hirayama just to name a few.

The premiere episode of the Equity TV webcast will be on Monday, January 19. In honor of the Martin Luther King, Jr. day, the first episode will focus on the educational inequities and opportunities facing our community’s African American students. Odella, along with a small team of dedicated individuals, has developed a selection of guests who personify the possibilities that higher education brings, and each has their own story to share of succeeding against the odds. Please tune in to www.bakersfield.com at 11 a.m. on Monday, January 19, for this first episode of Equity TV with Bakersfield College. The show airs every Monday at 11 a.m. and will have a rotating topical focus for students in our community who are considering higher education but who have barriers that may seem impossible to overcome. Horace Mitchell, President of CSUB will be our last guest on the Jan 19th show and Chancellor Serrano will be our first guest on the Feb 2nd show. Thank you to the leads of the various strands: Odella Johnson (African American), Corny Rodriguez and Lisa Kent (Latino), Paul Beckworth and Tina Mendoza (Veterans), and Prima Arvizu (Foster youth, DSDS, etc).

Enrollment Numbers for Spring 2015
The enrollment report dated January 13, 2015 shows BC's FTES is up 3.6% above Spring 2014. The FTES/FTEF ratio is 16.0 compared to 16.1 last spring. The district as a whole (see table 2) is up 0.7% compared to Spring 2014. Thank you BC Colleagues for the phenomenal job you are doing.
Learning Technologies Conference and Special Event:

I have mentioned the upcoming Learning Technologies conference a few times, and have shared how excited I am to have Michael Wesch be our keynote speaker. I was first introduced to Michael's work through his video, The Machine is Us/ing Us, almost a decade ago [https://www.youtube.com/watch?v=NLlGopyXT_g](https://www.youtube.com/watch?v=NLlGopyXT_g). The conference is on February 5th, all day, with a lineup of great speakers. Dean Florez of 20 Million Minds is the post luncheon keynote. Please register for the conference via Eventbrite here on the website [https://www.bakersfieldcollege.edu/conference/2015-bc-conference-on-learning-technologies](https://www.bakersfieldcollege.edu/conference/2015-bc-conference-on-learning-technologies). Please note that the cost of the conference is $100. However, BC will underwrite your registration through the various grants that we have secured. Faculty, if you can, plan ahead for an alternative assignment for your students.

In addition to the conference, Michael Wesch will give a 75-minute public lecture the evening of February 4th, from 6:00 to 7:15 in the Indoor Theater. I have already bought my ticket ($20 plus tax) and also bought a ticket for my mentee ($10 + tax for students) from Vallitix. The link to Vallitix can be found on the same conference website given above. This is going to be an eye opening presentation for us all. You should announce this opportunity to your students and give them the link to the website. Also you should spread the word to our community.
Current Initiatives
You’ve seen the current efforts Bakersfield College has underway to make visible the great work we’ve been doing. To make the information easy to find, we have been posting materials on the college’s website, and these items are available to the general public. It is important that the college remain transparent and in constant communication with internal and external constituencies, and website posting is a great way to get information out to those who are interested. Read on for more on some of the current things happening at Bakersfield College and find the link to the website that has more information on that particular topic.

Spring 2015 Opening Day
Did you come to Delano last week for Opening Day? If you did, you saw a complete show of support by employees for the Delano Campus’ role and importance in the community. So many people came that the large tent Juan had arranged for had to be opened up to accommodate extra tables! That is exactly the type of commitment and excitement that makes me happy and inspires and drives me every day.

We were so fortunate to have Lynda Resnick (Owner of Paramount Farms etc) and Gaurdie Banister (CEO of Aera) with us to talk about their businesses and relate their successes to education – and you can be sure you'll hear me asking you/us, to “step in” (as Gaurdie is doing in the photo).

If you couldn’t attend, or if you were there and just want some more information, the overall presentation has been posted to the website, along with a photo gallery of images from the day. Thank you Jason Kobely who did a spectacular job getting the photos up quickly. We are still working on the video from the day, and will let you know when that is up online to view. Check out the Spring 2015 Opening Day online!

Department of Finance Innovation Awards
Over the winter break, a team came together daily, on the phone, in short work sprints to create the narrative and supporting appendices to apply for a Department of Finance Innovation Award. The award recognizes work already being done in higher education in California, and provide financial awards to those institutions selected by a statewide committee. Different from grants that we traditionally apply for, the Innovation Award is not designed to support expansion or addition of services. In my last Roundup, I embedded the 250-word abstract and then again at Opening Day, I read it. The abstract synthesizes the good work we do at Bakersfield College, the reason we are dedicated to educating the community, and our vision for how the efforts will ultimately pay off. We have the 24-page narrative posted online at Department of Finance Innovation Award document for you to
download and read. The Innovation Awards are announced in late June, and we hope then to share great news with you!

**Baccalaureate of Applied Science Pilot Project**
You already know that Bakersfield College has applied to be one of just 15 pilot colleges for a baccalaureate degree program in California community colleges. The application, which was submitted in mid-December, is posted online for you to review. We should be hearing on January 20th at the Board of Governors (BOG) meeting in Sacramento, the results. Please go to the website and see the statements from over 70 local business, education, and government professionals who are supporting Bakersfield College’s bid to have a Baccalaureate of Applied Science in Industrial Automation. Bakersfield College is fortunate to have so many local agencies supporting our efforts, and these letters of support were made possible through the connections that so many of our employees have in the community. These letters reinforce how essential Bakersfield College is to the community we serve, and how when we integrate ourselves through professional and personal connections, we can truly be successful!

**Strategic Directions**
The Strategic Directions team, under the leadership of Kate Pluta has developed a committee site to track their work.

The Strategic Directions Core Team invites everyone to attend a college committee meeting to learn more about the proposed Strategic Directions for 2015-18 and develop initiatives to support the goals. The presentations are scheduled for 15-20 minutes. We are using the college committee structure instead of large forums to reach people. Feel free to attend any one of these committee meetings, especially if you want to see how they work and what kind of matters they consider.

**Here is the schedule of meetings:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee/Mtg</th>
<th>Time, Location</th>
</tr>
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<tbody>
<tr>
<td>1/16</td>
<td>College Council</td>
<td>Fridays, 830-1030, Collins Conference</td>
</tr>
<tr>
<td>1/23</td>
<td>FCDC (Faculty Chairs/Directors Council)</td>
<td>Fridays, 830-1030, Collins Conference</td>
</tr>
<tr>
<td>1/27</td>
<td>PRC (Program Review)</td>
<td>Tuesdays, 330-500, Library 149</td>
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<tr>
<td>2/2</td>
<td>ISIT (Information Services Instructional Technology)</td>
<td>Mondays, 300-430, SGA Board Room</td>
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<tr>
<td>2/3</td>
<td>AIQ (Accreditation &amp; Institutional Quality)</td>
<td>Tuesdays, 330-500, Levinson 40</td>
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<tr>
<td>2/4</td>
<td>Facilities</td>
<td>Wednesdays, 100-230, Library 182</td>
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<tr>
<td>2/6</td>
<td>Assessment</td>
<td>Fridays, 900-1030, Levinson 40</td>
</tr>
<tr>
<td>2/6</td>
<td>PRD (Professional Development)</td>
<td>Fridays, 1000-1100, Library 182</td>
</tr>
<tr>
<td>2/9</td>
<td>Administrative Council</td>
<td>Mondays, 830-1030, Collins Conference</td>
</tr>
<tr>
<td>2/11</td>
<td>Academic Senate</td>
<td>Wednesdays, 330-500, Collins Conference</td>
</tr>
<tr>
<td>2/12</td>
<td>Curriculum</td>
<td>Thursdays, 230-400, Collins</td>
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Alternatively, please complete the Initiatives Survey online at https://www.surveymonkey.com/s/62XRKBS

**Valuable Resources for Students**

If you’ve ever taken a look at Nick Strobel’s website, you know that he provides great information employees as well as for students. He recently sent an email to College Council with updated information, and I believe this information is beneficial to all of us at Bakersfield College, so here are a few tips from Nick Strobel’s email:

- The “Education Pays!” gives median weekly earnings and unemployment for various education attainment levels.
- The cost comparisons of BC vs CSU or UC or community colleges in neighboring states shows that BC is a great bargain even for those without any financial aid such as a BOG waiver.
- The Free Help/FAQ (Resources) for students page includes a warning about the upcoming major change in BOG waiver eligibility that very likely will have a HUGE effect on our FTES starting Fall 2016.

Nick has more information on his website. Check it out at: http://www2.bakersfieldcollege.edu/nstrobel/isit/#other

**Sustainability: Building an Institution for the Future Generations**

As you walk around campus, have you noticed some of the big changes that are happening? New low-flow toilets were installed in campus bathrooms. New LED lighting now brightens our pathways. Blue recycling bins are placed strategically around campus. The large tank storing water for cooling buildings. There’s more coming, including the replacement of campus sprinklers with more water-conscious spray heads and a computer system to manage the college’s energy. These efforts are taking place in part because of the college’s commitment to our environment. With the passage of AB341 in 2011, businesses are required to recycle and divert commercial solid waste to recycling plants. We believe it is Bakersfield College’s responsibility to educate our campus community on the importance of sustainability and inspire student engagement on sustainability initiatives. The Sustainability: Building an Institution for the Future Generations symposium will be on Friday, January 30 in the Levan Center, and will be a great opportunity for you to hear about the college’s efforts to meet our sustainability core value. Register today!
Mark Your Calendars

January 30 – Sustainability: Building an Institution for the Future Generations
February 4 – The Changing World of Learning with Web 2.0 featuring Michael Wesch
February 5 – Learn@BC! Learning Technologies Conference featuring Michael Wesch
February 7 – Sterling Silver Dinner
April 23 – Learn@BC! Second Annual Equity and Inclusion Conference
May 6 – Chicano/Latino Commencement
May 8 – Spring 2015 Closing Day
May 7 – Honors Reception
May 15 – Commencement

That’s all for now….. Until next time.

With Renegade pride and collegiality,
sonya

See all issues of Renegade Roundup online