



Communications

Journalism
Speech

The Communications Department offers courses which provide lower division training for Journalism, and Speech majors who expect to transfer at the end of their sophomore year. Students should be aware that American Sign Language (formerly Special Education) is now listed in Foreign Language.

ASSOCIATE DEGREE PROGRAMS

Students expecting to transfer to an upper division institution with a major in Journalism or Speech must comply with the requirements as shown in the catalog under Graduation Requirements and should consult the catalog of the college or university of their choice for required and/or recommended courses. Counselors/advisors will assist the student in planning for an Associate Degree.

Journalism

Designed to provide training for entry into newspaper and magazine journalism and photojournalism.

Required Courses: 20 units

Course Number	Title	Units
JRNL B1	Media and Society	3.0
JRNL B2	Beginning Reporting	3.0
JRNL B15	Press Photography	3.0
JRNL B27a or JRNL B27e	Newspaper Production Photography Lab for Campus Publications	2-2.0
SPCH B1 or SPCH B2	Speech Communication Interpersonal Communication	3.0
ENGL B1	Introductory Composition	4.0

Speech

Designed to provide training in basic oral skills in formal and informal situations.

Required Courses: 19 units

Course Number	Title	Units
SPCH B1	Speech Communication	3.0
SPCH B2	Interpersonal Communication	3.0
SPCH B5	Rhetoric and Argumentation	3.0
SPCH B18	Voice and Diction	3.0
SPCH B27	Intercollegiate Speech Competition	1.0
SPCH B21 or SPCH B22 or ENGL B35	Oral Interpretation Reader's Theatre Children's Literature and Storytelling	3.0
SPCH B24a	Behavior Styles in Communication	1.5
SPCH B24b	Situational Communication	1.5

COURSE DESCRIPTIONS

The following abbreviations are commonly used in the course descriptions: **lect** lecture; **lab** laboratory; **demo** demonstration; **Repeat** repeatability (see policy on course repetition); **CCS** Course Classification System. Hours given in parentheses are total hours for the course. Hours lecture, lab, etc., are

hours required per week usually. **Offered:** F=course is offered fall semester; S=course is offered spring semester; SS=course is offered summer session. If there is no designation, the course is offered irregularly. Check with the department for information. Many classes are offered occasionally during the summer. Check the summer class schedule for additional course listings. Prerequisites are expressed as minimum requirements. See page 40 for a complete explanation. (CSU) indicates transferable to California State Universities; (UC) indicates transferable to University of California.

COMMUNICATIONS

COMM B248ab Cooperative Work Experience Education (1-8 units. Limit 16 units)

See WEXP B248ab description.

COMM B249ab Cooperative Work Experience Education (1-4 units. Limit 16 units)

See WEXP B249ab description.

JOURNALISM

Credit limitations may apply. For specific information see a counselor.

JRNL B1 Media and Society (3 units)

A general interest survey and evaluation of the mass media: newspapers, magazines, radio, music industry, television, motion pictures, advertising, public relations and the Internet. The focus is to provide the media consumer with an historical and theoretical perspective within which to better understand the relationship between society and today's mass communications. Course content discusses the history, relationships, ethics, rights and responsibilities of media as well as topics of current interest. **Recommended:** English Level 5, Reading Level 5 or 6. **Hours:** (54) 3 lect/disc. Field trips required. **Offered:** F. **CCS:** Occupational Education. **Transferable:** UC, CSU and private colleges. (CAN JOUR 4)

JRNL B2 Beginning Reporting (3 units)

Introduction to journalism through the study of information gathering and reporting techniques. Concentration on research, investigation, interviewing, reporting and writing, demonstrated by mastering basic writing skills applicable in the mass media. Emphasizes news, feature, sports and persuasion writing. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect/disc. Field trips required. **Offered:** F, S. **CCS:** Occupational Education. **Transferable:** CSU and private colleges. (CAN JOUR 2)

JRNL B4 Introduction to Public Relations (3 units)

An introduction to public relations in today's society. Includes a survey of the origins of public relations and a study of the definitions, processes, and audiences of public relations. Specifics will include public relations in businesses, as well as associations, volunteer agencies and educational institutions. Includes how to write, prepare and submit release to video/audio and print media. **Recommended:** JRNL B2,

Reading Level 5 or 6. **Hours:** (54) 3 lect/disc. Field trips required. **Offered:** F. **CCS:** Occupational Education. **Transferable:** CSU and private colleges.

JRNL B15 Press Photography (3 units)

Study and application of photography as applied to journalism. Practical problems in photo-journalism for news reporting, sports publicity, feature articles and public relations; emphasizes the use of press camera, together with practice in pertinent darkroom techniques. Emphasizes photography for publication. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (90) 2 lect/disc, 3 supervised lab. **Offered:** F. **CCS:** Occupational Education. **Transferable:** CSU and private colleges.

JRNL B26 Publication Management (1 unit)

Discusses with the publication advisor(s) content planning and evaluation, art, page, design, ethics and policy. Designed for editors of the campus newspaper and magazine. **Prerequisite:** JRNL B2. **Recommended:** Concurrent enrollment in JRNL B27a. **Hours:** (18) 1 lect. **Repeat:** 3. **Offered:** F, S. **CCS:** Occupational Education. **Transferable:** CSU and private colleges.

JRNL B27a Newspaper Production (2 units)

Production practicum for the college weekly newspaper offering experience in reporting, headline writing, copy editing, proof reading, layout procedures and computer use. All students on the newspaper major staff should be enrolled. **Recommended:** JRNL B2. **Hours:** (72) 1 lect, 3 lab. **Repeat:** 3. **Offered:** F, S. **CCS:** Occupational Education. **Transferable:** CSU and private colleges.

JRNL B27e Photography Laboratory for Campus Publications (2 units)

Production practicum for student publications offering experience in taking photographs, editing and sizing, and photo essay design. Qualified student work will be published in student publications. **Recommended:** JRNL B15, English Level 6, Reading Level 5 or 6. **Hours:** (72) 1 lect, 3 lab. Field trips required. **Repeat:** 3. **Offered:** F, S. **CCS:** Occupational Education. **Transferable:** CSU and private colleges.

JRNL B52 Multi-Cultural Media Workshop (3 units)

Extensive introduction to various aspects of media, with specific concentration on newspaper journalism. Open to high school juniors and seniors who qualify for concurrent enrollment. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (99) 17.5 lect, 32 lab for 2 weeks. **Offered:** SS. **CCS:** Occupational Education. **Not Transferable:** Associate Degree only.

JRNL B261 Journalism Tutorial Laboratory (0 units)

Provides supervised laboratory time during which students may obtain advice and hands-on experience producing journalism class assignments, including writing, photography, graphic arts and advertising sales. Students will learn how to write and/or take photos for campus publications, sell

advertising, get training on computer desktop publishing, and design newspaper, magazine and public relations pages and brochures. **Prerequisite:** Concurrent enrollment in a journalism, photography or special studies class. **Hours:** (18-540) 1-30 individualized instruction and supervised lab. Open entry/open exit. **Offered:** F, S. **CCS:** Occupational Education. **Not Transferable:** Not degree applicable.

SPEECH

Credit limitations may apply. For specific information see a counselor.

SPCH B1 Speech Communication (3 units)

Instruction in the composition, presentation and evaluation of original speeches and critical assessment of other communication events. Emphasizes topic selection, research, organization, development, delivery, audience analysis and critical analysis of persuasive communication. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges. (CAN SPCH 4)

SPCH B2 Interpersonal Communication (3 units)

Introduction to all aspects of the communication process, including intra and inter-personal communication, as well as public speaking. Emphasizes an understanding of communication in everyday life in conjunction with a knowledge of how to present ideas, thoughts and feelings. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** CSU and private colleges.

SPCH B3 Business Communications (3 units)

An introduction to organizational communication. Instruction in group communication, listening, conflict resolution, leadership, employee phases and interviewing. Emphasizes understanding of communication in the work place and related group processes. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** CSU and private colleges. **Note:** Not open to students who have taken the equivalent course, BUS B3.

SPCH B5 Rhetoric and Argumentation (3 units)

Theoretical and practical aspects of argumentation (both general and legal) and public debate. Emphasis is on composition, presentation and evaluation of speeches of argumentation and debate, research, structuring arguments, evaluating argumentation, analysis, refutation and rebuttal. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges. (CAN SPCH 6)

SPCH B18 Voice and Diction (3 units)

Instruction in developing acceptable standards of voice production, emphasizing an understanding of the basic speech mechanism as related to respiration, phonation, resonance,

and articulation. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **Offered:** S. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges.

SPCH B21 Oral Interpretation (3 units)

Study of the theoretical and technical aspects involved in the selection, analysis, and oral performance of literature from a wide range of world cultures as well as American ethnic groups. Includes participation in various types of performance exercises including presentation of prose, poetry, drama and group ensemble. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect/disc. **Offered:** F. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges.

SPCH B22 Readers' Theatre (3 units)

Introduction to the oral performance of literature, with an emphasis on preparing and performing literature in solo, simple reading, staged, composite, chamber and story reading productions. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54) 3 lect. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges.

SPCH B25 Effective Communication in Leadership (1.5 units)

Instruction in both the theoretical and practical aspects of the relationship between leadership, supervision and effective communication. Emphasizes assessment of leadership effectiveness, personality variables, interaction variables, improving the communication climate, improving group processes, improving organizational meetings and improving performance appraisal interviews. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (27) 3 lect/disc for 9 weeks. **CCS:** Liberal Arts & Sciences. **Transferable:** CSU and private colleges.

SPCH B27 Intercollegiate Speech Competition Preparation (1-2 units)

Training in various speech forms for forensic and community speaking. Intensive discussion and practice in prepared and limited preparation events including humorous, oral interpretation, readers' theatre, duet interpretation and communication analysis. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (54-108) 1 unit: 3 lab; 2 units: 6 lab. Field trips required. **Repeat:** 3. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** CSU and private colleges.

SPCH B27L Intercollegiate Speech Competition Laboratory (0.5-3 units)

Participation in intercollegiate speech competitions and community speaking situations. Specialization in debate, humorous, oral interpretation, readers' theatre, duet interpretation, persuasive, impromptu, extemporaneous, or communication analysis required. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (27-162) 0.5 unit: 1.5 lab; 1 unit: 3 lab; 1.5 units: 4.5 lab; 2 units: 6 lab; 2.5 units: 7.5 lab;

3 units: 9 lab. Field trip required. **Repeat:** 3. **Offered:** F, S. **CCS:** Liberal Arts & Sciences. **Transferable:** CSU and private colleges.

SPCH B31a-B31b-B31c-B31d Persuasion in a Democratic Society (1.5-1.5-1.5-1.5 units)

Recommended: English Level 6, Reading Level 5 or 6. **Hours:** (27 each) Each 3 lect/disc for 9 weeks. **CCS:** Liberal Arts & Sciences. **Transferable:** UC, CSU and private colleges. **Note:** Elective credit only.

SPCH B31a Freedom of Expression

Instruction in the analysis and evaluation of constitutional guarantees of freedom of expression. Instruction in the historical development of freedom of expression, obscenity, legal liabilities. Emphasizes freedom of expression in radio, television and politics.

SPCH B31b Freedom of Speech

Instruction in the analysis and evaluation of constitutional guarantees of freedom of speech. Instruction in the historical background, regulation of time, place and manner, legal protection of the speaker and free speech on college campuses. Emphasizes responsibilities involved in freedom of speech in contemporary American society.

SPCH B31c The Rhetoric of Agitation

Instruction in the techniques of agitation and revolution with emphasis on the rhetoric of conflict in both formal and informal discourse. Instruction in the values and dangers of agitation. Emphasizes the effect of agitation on decision making in a democratic society.

SPCH B31d Interracial Communication

Instruction in cultural conflict and confrontation. Instruction in basic communication problems within a multi-racial, multi-cultural society. Emphasizes face-to-face interracial difficulties.

SPCH B40 Topics in Communication (1 unit)

Development of a selected branch of speech communication. **Hours:** (18) 2 lect for 9 weeks. Field trips required. **CCS:** Liberal Arts and Sciences. **Transferable:** CSU and Private Colleges. **Note:** Credit Limitations may apply.

SPCH B40a Interviewing for Athletes

SPCH B51 General Speech (3 units)

Study of the basic concepts of oral communication, especially as they relate to career education. Emphasizes those aspects of oral communication which will most frequently be used in a career setting. **Hours:** (54) 3 lect/disc. **CCS:** Liberal Arts & Sciences. **Not Transferable:** Not degree applicable.

**SPCH B60a Behavior Styles in Communication
(1.5 units)**

Instruction in styles of communication which produce both desirable and undesirable results. Emphasizes the communication process, ineffective communication styles (aggressive, passive) and resultant failures and effective communication styles (assertive, direct) and resultant successes. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (27) 3 lect/disc for 9 weeks. **CCS:** Liberal Arts & Sciences. **Not Transferable:** Not degree applicable.

SPCH B60b Situational Communication (1.5 units)

Instruction in styles of communication which produce both desirable and undesirable results. Emphasizes the communication process, ineffective communication styles (aggressive, passive) and resultant failures and effective communication styles (assertive, direct) and resultant successes. **Recommended:** English Level 6, Reading Level 5 or 6. **Hours:** (27) 3 lect/disc for 9 weeks. **CCS:** Liberal Arts and Sciences. **Not Transferable:** Not degree applicable.

SPCH B261 Speech Tutorial Laboratory (0 units)

Provides supervised laboratory time during which students may obtain advice and hands-on experience preparing collegiate speech and/or debate events including researching, analyzing, organizing, writing and practicing presentations for collegiate competition. Students will refine their abilities to write effective speeches, cases, briefs and/or oral interpretation programs, gain training on effective Internet research, and become poised and powerful speakers. **Prerequisite:** Concurrent enrollment in SPCH B1, B5, B21, or B27. **Hours:** (18-540) 1-30 individualized instruction and supervised lab. Open entry/open exit. **Offered:** F, S. **CCS:** Liberal Arts and Sciences. **Not Transferable:** Not Degree Applicable.

**SPEECH COURSES FOR ENGLISH AS A
SECOND LANGUAGE STUDENTS****ENSL B21 Accent Improvement**

See Foreign Language.

ENSL B22 Group Discussion and Conversation

See Foreign Language

ENSL B71ab Basic Listening and Speaking I

See Foreign Language

ENSL B71cd Basic Listening and Speaking II

See Foreign Language.