



Bird's Eye View:

A Newsletter from the Grace Van Dyke Bird Library

May 2012

National Book Award Nominee to Come to BC in the Fall

Julie Otsuka, whose novel *The Buddha in the Attic* was shortlisted for the National Book Award this year, is this year's Cerro Author. This novel, her newest, describes the lives of Japanese picture brides as they encounter their new lives in America. After a memorable first line, "On the boat we were mostly virgins," the narrator shares the doubts that all the women shared about their future husbands: "Would we like them? Would we love them? Would we recognize them from their pictures when we first saw them on the dock?" She is also the author of *When the Emperor Was Divine*, which chronicles the trauma of one California family's internment; the title comes from the mother's warning to her children once they are in the camp: "And remember, never say the Emperor's name out loud."

Her visit is scheduled for Wednesday, October 10th. She will present 3 programs, at 10:00 am, 2 pm, and 6:30 pm in the Fireside Room. We hope you will encourage your students next semester to attend one of these presentations—and better yet, we hope you require one of Otsuka's books in your courses.

To that end, any of you have requested examination copies, but I have a few copies of *When the Emperor Was Divine* left. If you would like a copy, please contact Marci Lingo (mlingo@bakersfieldcollege.edu)

Books to Celebrate Tenure

In celebration of being granted tenure, recently-tenured professors may choose a book that holds special meaning for the library collection, which the library buys and places in the collection. A book plate is placed in each book noting the honored professor's name.

John Bolton—Health and PE—*Mentor Leader* by Tony Dungy

Ed Borgens—Social Science—*The Presidential Character* by James D. Barber

Dawn Dobie—Library—*Mountains beyond Mountains: Healing the World* by Tracy Kidder

Manuel Fernandez—Industrial Technology—*Automation, Production Systems and Computer-Integrated Manufacturing* by Mikell Groover

Christian Parker—Social Science—*The War against Christmas* by Stephen Nissenbaum

Nancy Mai—Allied Health—*Clinical Simulation: Operations Engineering and Management* by Kyle, Kyle and Murray
Billie Jo Rice—Behavioral Science—*Crazy Like Us: The Globalization of the American Psyche* by Ethan Watters

Rene Trujillo—Philosophy—*Mind, Self, and Society: From the Standpoint of a Social Behaviorist* by George Mead

Congratulations on your accomplishments!

Beeman Strikes Again

Traditionally, the library orders books written by faculty members, but it's a surprise when we order a book not knowing that a faculty member has contributed. Such is the case with a new reference set entitled *Black America: A State-by-State Historical Encyclopedia* (Greenwood/ABC/CLIO, 2011) edited by Alton Hornsby. After the library received it, we discovered that the chapter on California is written by one of our own--Randy Beeman. In the chapter, he provides a chronology as well as a narrative describing the presence and contributions of Blacks in California--as early as the 1760s. This set joins other reference works to which he has contributed as well as Randy's book *A Green and Permanent Land: Ecology and Agriculture in the Twentieth Century*.

Library Research Workshops Rock!

Total number of registrations this spring: 1197

Total number of students: 474

Number of professors sending students to workshops: 48

English students are our most regular customers in the Library Research Workshops, but this semester, we saw a significant increase in the number of non-English professors who encouraged students to come. That's great since more and more courses are requiring research-based writing, and many students either have not been assigned research in high school or have not yet taken English B50 or B1A at BC. Several science faculty have been sending students for years!

Moreover, student love the workshops! Based on 1155 evaluations, students gave the workshops a 4.62 on a 5-point scale when they were asked, "Will this information help you with research for your college classes?" That score is more than midway between Essential (5) and Quite Useful (4). Pretty darn good!

So, if your students are all brilliant researchers who use stellar sources which they evaluate and cite correctly, then don't recommend the workshops. But, if by chance, your students think research means cutting and pasting from Wikipedia, why not give those students some insight into college research?

Hit the Bird's Eye

With each issue of the Bird's Eye View, faculty and staff will have the opportunity to win a gift card for answering a library-related question. The winner's entry will be selected at random from the all entries with the correct answer, and the prize will be from Barnes & Noble. This issue's question:

What is the call number of *Black America: A State-by-State Encyclopedia*—that features an article by BC's own Randy Beeman?

Submit your answers via email

(mlingo@bakersfieldcollege.edu) by noon on May 4, 2012. Put **CONTEST** in the subject line.

Official disclaimer: Employees, officers, and directors (and their immediate family members and members of the same households, whether related or not) of the Grace Van Dyke Bird Library are not eligible to participate. The Contest is subject to all federal, state and local laws and regulations and is void where prohibited by law or regulation.

Selected New Books in the General Collection (in call number order)

Psychology, Religion and Philosophy

Coleman, Beth. *Hello Avatar: Rise of the Networked Generation*. Cambridge: MIT P, 2011.
BD331 .C565 2011

St. Clair, Michael. *So Much, So Fast, So Little Time: Coming to Terms with Rapid Change and Its Consequences*. Santa Barbara: Praeger, 2011.
BD373 .S7 2011

Smith, Robert Rowland. *Driving with Plato: The Meaning of Life's Milestones*. New York: Free P, 2011.
BD431 .S59 2011

Berns, Nancy. *Closure: The Rush to End Grief and What It Costs Us*. Philadelphia: Temple UP, 2011.
BF575.D35 B47 2011

Baron-Cohen, Simon. *The Science of Evil: On Empathy and the Origins of Cruelty*. New York: Basic, 2011.
BF575.E55 B37 2011

Cain, Susan. *Quiet: The Power of Introverts in a World that Can't Stop Talking*. New York: Crown P, 2012.
BF698.35.L59 C35 2012

Rivers, Caryl. *The Truth about Girls and Boys: Challenging Toxic Stereotypes about Our Children*. New York: Columbia UP, 2011.
BF723.S42 R58 2011

Kluger, Jeffrey. *The Sibling Effect: What the Bonds among Brothers and Sisters Reveal about Us*. New York: Riverhead, 2011.
BF723.S43 K58 2011

Grim, Brian J. *The Price of Freedom Denied: Religious Persecution and Conflict in the Twenty-First Century*. New York: Cambridge UP, 2011.
BL640 .G75 2011

Brizendine, Judy. *Stunned by Grief: Remapping Your Life When Loss Changes Everything*. Lake Forest: BennettKnepp, 2011.
BV4905.3 .B75 2011

Jacobson, Cardell K. *Modern Polygamy in the United States: Historical, Cultural, and Legal Issues*. New York: Oxford UP, 2011.
BX8680.M55 M64 2011

History

Broyles-González, Yolanda. *Earth Wisdom: A California Chumash Woman*. Tucson: U of Arizona P, 2011.

E99.C815B76 2011

Vigil, James Diego. *From Indians to Chicanos: The Dynamics of Mexican-American Culture*. Long Grove: Waveland, 2012.

E184.M5 V48 2012

Gates, Henry Louis. *Life upon These Shores: Looking at African American History, 1513-2008*. New York: . Knopf, 2011.

E185 .G27 2011

Martinez, J. Michael. *Coming for to Carry Me Home: Race in America from Abolitionism to Jim Crow*. Lanhan: Rowman & Littlefield, 2012.

E185.18 .M335 2012

Berger, Martin A. *Seeing through Race: A Reinterpretation of Civil Rights Photography*.

Berkeley: U of California P, 2011.

E185.61 .B44 2011

Minchin, Timothy J. *After the Dream: Black and White Southerners since 1965*. Lexington: UP of Kentucky, 2011.

E185.61 .M655 2011

Raiford, Leigh. *Imprisoned in a Luminous Glare: Photography and the African American Freedom Struggle*. Chapel Hill: U of North Carolina P, 2011.

E185.61 .R234 2011

Harris-Perry, Melissa V. *Sister Citizen: Shame, Stereotypes, and Black Women in America*. New Haven: Yale UP, 2011.

E185.86 .H375 2011

Unger, Harlow G. *American Tempest: How the Boston Tea Party Sparked a Revolution*. Cambridge: DaCapo, 2011.

E215.7 .U64 2011

Taylor, Elizabeth Dowling. *A Slave in the White House: Paul Jennings and the Madisons*. New York: Palgrave Macmillan, 2012.

E444.J46 T39 2012

White, Barbara A. *Visits with Lincoln: Abolitionists Meet the President at the White House*. Lanham: Lexington, 2011.

E457.2 .W578 2011

O'Reilly, Bill. *Killing Lincoln: The Shocking Assassination That Changed America Forever*. New York: Holt, 2011.

E457.5 .O74 2011

Hendershot, Heather. *What's Fair on the Air?: Cold War Right-Wing Broadcasting and the Public Interest*. Chicago: U of Chicago P, 2011.

E743.5 .H43 2011

Rasmussen, Daniel. *American Uprising: The Untold Story of America's Largest Slave Revolt*. New York: Harper, 2011.

F379.N557 R37 2011

Margolick, David. *Elizabeth and Hazel: Two Women of Little Rock*. New Haven: Yale UP, 2011.

F419.L7 M37 2011

Laufer, Peter. *Calexico: True Lives of the Borderlands*. Tucson: U of Arizona P, 2011.

F869.C14 L38 2011

Anthropology, Sports, and Sociology

Murray, Sarah. *Making an Exit: From the Magnificent to the Macabre--How We Dignify the Dead*. New York: St. Martin's P, 2011.

GT3150 .M84 2011

Abdel-Shehid, Gamal. *Out of Left Field: Social Inequality and Sports*. Winnipeg: Fernwood, 2011.

GV706.32 A23 2011

Duru, N. Jeremi . *Advancing the Ball: Race, Reformation, and the Quest for Equal Coaching Opportunity in the NFL*. New York: Oxford UP, 2011.

GV706.32 D87 2011

West, Jerry. *West by West: My Charmed, Tormented Life*. New York: Little, Brown, 2011.

GV884.W4 W48 2011

Hvistendahl, Mara. *Unnatural Selection: Choosing Boys over Girls, and the Consequences of a World Full of Men*. New York: PublicAffairs, 2011.

HB1064.A3 H87 2011

Madrick, Jeffrey G. *Age of Greed: The Triumph of Finance and the Decline of America, 1970 to the Present*. New York: Knopf, 2011.

HC79.W4 M33 2011

- Kaplan, Robert S. *What to Ask the Person in the Mirror: Critical Questions for Becoming a More Effective Leader and Reaching Your Potential*. Boston: Harvard Business Review P, 2011. HD57.7 .K3663 2011
- Haig, Matt. *Brand Failures: The Truth about the 100 Biggest Branding Mistakes of All Time*. Philadelphia: Kogan Page, 2011. HD69.B7 H345 2011
- Haig, Matt. *Brand Success: How the World's Top 100 Brands Thrive and Survive*. Philadelphia: Kogan Page, 2011. HD69.B7 H346 2011
- Frérot, Antoine. *Water: Towards a Culture of Responsibility*. Durham: U of New Hampshire P, 2011. HD1691 .F74 2011
- Bakan, Joel. *Childhood under Siege: How Big Business Targets Children*. New York: Free P, 2011. HD2731 .B227 2011
- Bardacke, Frank. *Trampling Out the Vintage: Cesar Chavez and the Two Souls of the United Farm Workers*. New York: Verso, 2011. HD6509.C48 B3 2011
- Veseth, Michael. *Wine Wars: The Curse of the Blue Nun, the Miracle of Two Buck Chuck, and the Revenge of the Terroirists*. Lanham: Rowman & Littlefield, 2011. HD9370.5 .V47 2011
- Washington, Harriet A. *Deadly Monopolies: The Shocking Corporate Takeover of Life Itself, and the Consequences for Your Health and Our Medical Future*. New York: Doubleday, 2011. HD9665.5 .W37 2011
- Sharp, Kathleen. *Blood Feud: The Man Who Blew the Whistle on One of the Deadliest Prescription Drugs Ever*. New York: Dutton, 2011. HD9666.5 .S53 2011
- Isaacson, Walter. *Steve Jobs*. New York: Simon & Schuster, 2011. HD9696.2.U62 J6358 2011
- Hamermesh, Daniel S. *Beauty Pays: Why Attractive People Are More Successful*. Princeton: Princeton UP, 2011. HF5386 .H243 2011
- Saad, Gad. *The Consuming Instinct: What Juicy Burgers, Ferraris, Pornography, and Gift Giving Reveal about Human Nature*. Amherst: Prometheus, 2011. HF5415.32 .S18 2011
- Reed, Susan E. *The Diversity Index: The Alarming Truth about Diversity in Corporate America and What Can Be Done about It*. New York: AMACOM, 2011. HF5549.5.M5 R44 2011
- Berger, Arthur Asa. *Ads, Fads, and Consumer Culture: Advertising's Impact on American Character and Society*. Lanham: Rowman & Littlefield, 2011. HF5823 .B438 2011
- Chen, Brian X. *Always On: How the iPhone Unlocked the Anything-Anytime-Anywhere Future-and Locked Us In*. Cambridge: Da Capo, 2011. HM851 .C45 2011
- Bentley, R. Alexander. *I'll Have What She's Having: Mapping Social Behavior*. Cambridge: MIT P, 2011. HM1106 .142 2011
- Best, Joel. *Everyone's a Winner: Life in Our Congratulatory Culture*. Berkeley: U of California P, 2011. HN90.S6 B47 2011
- Balthazart, J. *The Biology of Homosexuality*. New York: Oxford UP, 2012. HQ76.25 .B35 2011
- Lebrun, Marcel. *Children in Crisis: Violence, Victims, and Victories*. Lanham: Rowman & Littlefield, 2011. HQ784.V55 L43 2011
- Hymowitz, Kay S. *Manning Up: How the Rise of Women Has Turned Men into Boys*. New York: Basic, 2011. HQ1090.3 .H96 2011
- McEuen, Melissa A. *Making War, Making Women: Femininity and Duty on the American Home Front, 1941-1945*. Athens: U of Georgia P, 2011. HQ1420 .M383 2011



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