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## Communication

**Degree**

Communication Studies, Associate of Arts for Transfer

**Certificate**

Communication, Certificate of Achievement

## Communication Studies

### Associate of Arts Degree for Transfer

The Associate in Arts in Communication Studies for Transfer is intended for all students who plan to complete an AA in Communication studies. This degree is especially valuable for those students planning on completing a bachelor's degree in Communication or a similar major at a CSU campus because the Associate in Arts in Communication Studies for Transfer guarantees admission to the CSU system (but not to a particular campus or major).

#### Requirements for AA-T or AS-T degrees:

The completion of 60 semester units that are eligible for transfer to the California State University, including the following:

- The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University – Breadth Requirements.
- A minimum of 18 semester units in a major area of emphasis, as determined by the district.
- The obtainment of a minimum grade point average of 2.0.
- The completion of all courses required for the major with a 'C' or better. A 'P' (Pass) grade is not acceptable for courses in the major.

Students transferring to a CSU campus that does accept the Associate in Arts in Communication Studies for Transfer will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated high-unit major).

This degree may not be the best option for students intending to transfer to a particular CSU campus or to university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer requirements. No additional graduation requirements are required to complete this degree.

The Associate in Arts in Communication Studies for Transfer equips students with relational and presentation skills that provide a foundation for success throughout students' educational careers, business careers and personal interactions. Students learn about verbal and nonverbal channels of communication that inform, persuade, manage, interpret, direct, or influence social interaction in diverse contexts. The degree introduces students to both established and contemporary theories of human communication pertaining to societal construction, maintenance, and perpetuation of acceptable patterns of communicative conduct. Students choosing this degree also acquire pragmatic communication skills enabling them to competently navigate social interaction within interpersonal, small group, public, organizational, and intercultural contexts. Students learn field-specific nomenclature as well as effective oral, listening, and critical thinking skills needed to successfully manage communication encounters in a variety of professional and personal environments. Students will be prepared in this lower division work for a baccalaureate degree in Communication Studies, Speech Communication, or a similar degree.

To Achieve the Associate in Arts for Transfer

Upon completion of the following courses with at least a 'C' grade in each course, the student will be awarded a Communication Studies Associate in Arts for Transfer degree.

To Transfer Coursework

A minimum of 18 semester units in the major with a grade of 'C' or better while maintaining a minimum grade point average of at least 2.0 in all California State University transferable coursework..

#### Program Learning Outcomes

Upon successful completion, the student will:

- construct, use, and interpret messages across multiple channels to inform, persuade, manage, negotiate, relate, and generally influence each other within and across varying cultural venues.
- identify and value disparate systems of social norms and values that influence the human communicative process. Understand the various theoretical and pragmatic skills that enable them to navigate social interaction within multiple interpersonal, small group, public, and intercultural contexts.
- become familiar with both field-specific nomenclature as well as effective oral, listening, and critical thinking skills.

#### Total Units: 18

*Required Courses (\*Courses with an asterisk can be double counted for General Education)*

| Course # | Name            | Units |
|----------|-----------------|-------|
| COMM B1* | Public Speaking | 3.0   |

*Group A - Select 6 units from the following:*

|          |                             |     |
|----------|-----------------------------|-----|
| COMM B2* | Interpersonal Communication | 3.0 |
| COMM B5* | Rhetoric and Argumentation  | 3.0 |
| COMM B8* | Small Group Communication   | 3.0 |

*Group B (Select 6 units from the following or any Group A course not used)*

|          |                              |     |
|----------|------------------------------|-----|
| COMM B4* | Persuasive Communication     | 3.0 |
| COMM B6* | Intercultural Communication  | 3.0 |
| COMM B7* | Organizational Communication | 3.0 |
| COMM B21 | Oral Interpretation          | 3.0 |

*Group C (Select 3 units from any Group A or B course not used)*

|          |                                   |     |
|----------|-----------------------------------|-----|
| COMM B9  | Health Communication              | 3.0 |
| COMM B10 | Leadership and Communication      | 3.0 |
| ENGL B2  | Advanced Composition and Critical | 4.0 |
| JRNL B1  | Media and Society                 | 3.0 |
| JRNL B2  | Beginning Reporting               | 3.0 |
| PSYC B1A | General Psychology                | 3.0 |
| SOCI B1  | Introduction to Sociology         | 3.0 |

#### Category

|                |      |
|----------------|------|
| Units in Major | 18.0 |
| CSU GE Breadth | 39.0 |
| Degree Total   | 60.0 |

## Communication

### Certificate of Achievement

The Communication Certificate is designed to enhance a student's ability to communicate in social, professional, and relational contexts. This certificate is intended to enhance the communication skills of students from all majors and career plans. Students are required to take four classes for a total of twelve units.

To Achieve the Certificate of Achievement

Upon completion of the following courses with at least a 'C' grade in each course, the student will be awarded a Communication Certificate of Achievement.

#### Program Learning Outcomes

Upon successful completion, the student will:

- construct, use, and interpret messages across multiple channels to inform, persuade, manage, negotiate, relate, and generally influence each other within and across varying cultural venues.
- identify and value disparate systems of social norms and values that influence the human communicative process.
- understand the various theoretical and pragmatic skills that enable them to navigate social interaction within multiple interpersonal, small group, public, and intercultural contexts.
- become familiar with both field-specific nomenclature as well as effective oral, listening, and critical thinking skills.

#### Total Units: 12

*Required Courses (select 12 units from the following)*

| Course # | Name                         | Units |
|----------|------------------------------|-------|
| COMM B1  | Public Speaking              | 3.0   |
| COMM B2  | Interpersonal Communication  | 3.0   |
| COMM B4  | Persuasive Communication     | 3.0   |
| COMM B5  | Rhetoric and Argumentation   | 3.0   |
| COMM B6  | Intercultural Communication  | 3.0   |
| COMM B7  | Organizational Communication | 3.0   |
| COMM B8  | Small Group Communication    | 3.0   |
| COMM B10 | Leadership and Communication | 3.0   |

