



Art

Degree

Studio Arts, Associate of Arts Degree for Transfer

Certificates

Graphic Design, Certificate of Achievement

Media Arts, Certificate of Achievement

Photography, Certificate of Achievement

Studio Arts

Associate of Arts Degree for Transfer

The Associate in Arts in Studio Arts for Transfer is intended for those transfer-directed students who plan to complete an AA in Art because it guarantees admission to the CSU system (but not to a particular campus or major). In order to earn the degree, students must complete a maximum of 60 required semester units of CSU-transferable coursework which includes the CSU General Education Breadth or IGETC requirements with a minimum GPA of 2.0. Students transferring to a CSU campus that does accept the Associate in Arts in Studio Arts for Transfer degree will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated "high-unit" major).

This degree may not be the best option for students intending to transfer to a particular CSU campus or to university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer

requirements. This degree eliminates the additional Bakersfield College graduation requirements.

The Bakersfield College Art Department wishes to expose students to study in a wide variety of media, and to prepare them to make societal contributions by becoming citizens who are visually literate, culturally aware, skilled in creative problem-solving, and aesthetically sensitive.

Program Learning Outcomes

The successful student will be able to:

- demonstrate an understanding of the principles, elements, and language of art/design.
- demonstrate the ability to critique their own work, as well as the work of other students; and defend their creative choices verbally.
- demonstrate an understanding of a portfolio or "body of work."

Requirements for the Associate of Arts Degree for Transfer

Upon completion of the following courses with at least a 'C' grade in each course, the student will be awarded a Studio Arts Associate of Arts Degree for Transfer.

Total Units: 24

Required Core - 12 Units

| Course # | Name | Units |
|----------|---------------------------|-------|
| ART B36 | Survey of Western Art II* | 3.0 |
| ART B4 | Two Dimensional Design* | 3.0 |
| ART B5 | Three Dimensional Design | 3.0 |
| ART B2 | Drawing I * | 3.0 |

List A - Choose 3 Units

| Course # | Name | Units |
|----------|--------------------------------|-------|
| ART B35 | Survey of Western Art I* | 3.0 |
| ART B37 | Survey of Art – Latin America* | 3.0 |

List B - Curricular Areas - Choose 9 Units**

| Course # | Name | Units |
|----------|-----------------------------|-------|
| ART B8 | Figure Drawing I | 3.0 |
| ART B6 | Acrylic Painting I | 3.0 |
| ART B10 | Ceramics I | 3.0 |
| ART B13 | Sculpture I | 3.0 |
| ART B20 | Digital Art – Vector Art | 3.0 |
| ART B17 | Black and White Photography | 3.0 |

Local Studio Courses

| Course # | Name | Units |
|----------|--------------------------|-------|
| ART B16 | Digital Photography | 3.0 |
| ART B24 | Digital Art - Raster Art | 3.0 |
| ART B25 | Typography | 3.0 |
| ART B42 | Graphic Design | 3.0 |

Second Semester Courses

| Course # | Name | Units |
|----------|-------------------|-------|
| ART B9 | Figure Drawing II | 3.0 |
| ART B11 | Ceramics II | 3.0 |

Category

| | |
|----------------------------------|------|
| Units in Major | 24.0 |
| CSU GE Breadth | 39.0 |
| Possible double counting of GE's | 12.0 |
| Degree Total | 60.0 |

*Courses with an asterisk can be double counted for General Education.

**A student can choose any other "Local studio course" or "Second Semester course" to complete the 9 unit "Curricular" requirement:

No additional local requirements for this degree will be imposed.

Graphic Design

Certificate of Achievement

The program is designed to prepare students for entry level positions in graphic design related fields such as: advertising, graphic design, illustration, and digital imaging. The core learned disciplines are the principles of design, an understanding of the visual elements, exposure to art and design history, conceptual visual problem solving, and the production of a portfolio using industry-standard software and processes.

To achieve the Certificate of Achievement

Upon completion of the following courses with at least a “C” grade in each course, a student will be awarded a Certificate of Achievement in Graphic Design.

Program Learning Outcomes

At the end of the program, students will:

- demonstrate an understanding of the principles, elements, and language common to graphic design.
- demonstrate the ability to critique their own work, as well as the work of other students; and defend their creative choices verbally and in writing.
- demonstrate an understanding of a portfolio or “body of work”.
- demonstrate the ability to use industry standard software and hardware to complete projects.
- demonstrate proficiency in the use of images and typography to create successful design solutions.
- demonstrate an understanding of historic and contemporary graphic design practices.

Total Units: 18

Required Courses

| Course # | Name | Units |
|----------|----------------------|-------|
| ART B20 | Digital Art - Vector | 3.0 |
| ART B24 | Digital Art - Raster | 3.0 |
| | <i>or</i> | |
| ART B16 | Digital Photography | 3.0 |
| ART B25 | Typography | 3.0 |
| ART B40 | Digital Illustration | 3.0 |
| ART B41 | Advertising Design | 3.0 |
| ART B42 | Graphic Design | 3.0 |

Media Arts

Certificate of Achievement

The Bakersfield College Media Arts Program is designed to prepare students for entry-level positions in media arts. Visual communicators increasingly need media arts skills, and this program will provide entry-level competencies for a number of career paths, such as: videographer, photographer, motion graphics designer, animator, video editor, film editor, and filmmaker. This program is a logical extension of the photography and graphic design certificates currently offered in the Bakersfield College Art Department.

To achieve the Certificate of Achievement

Upon completion of the following courses with at least a “C” grade in each course, a student will be awarded a Certificate of Achievement in Media Arts.

Program Learning Outcomes

At the end of the program, students will:

- produce a portfolio of original digital content, using industry standard software and hardware.
- demonstrate an understanding of the visual principles and elements of as they pertain to media arts.
- demonstrate the ability to think critically about their own work and the work of others.

Total Units: 18

Required courses

| Course # | Name | Units |
|----------|----------------------|-------|
| ART B20 | Digital Art - Vector | 3.0 |
| ART B24 | Digital Art - Raster | 3.0 |
| | <i>or</i> | |
| ART B16 | Digital Photography | 3.0 |
| ART B26 | Multimedia | 3.0 |
| ART B43 | Video Production | 3.0 |
| ART B44 | Motion Graphics | 3.0 |
| ART B45 | Animation | 3.0 |

Photography

Certificate of Achievement

The program is designed to prepare students for entry level positions photography. The core learned disciplines are photography, photographic lighting, an understanding of the visual elements, exposure to art and design history, conceptual visual problem solving, and the production of a portfolio using industry-standard software and processes.

To achieve the Certificate of Achievement

Upon completion of the following courses with at least a “C” grade in each course, a student will be awarded a Certificate of Achievement in Photography.

Program Learning Outcomes

At the end of the program, students will demonstrate:

- an understanding of the principles, elements, and language common to photography.
- the ability to critique their own work, as well as the work of other students; and defend their creative choices verbally and in writing.
- an understanding of a portfolio or “body of work”.
- the ability to use industry standard raster imaging applications.
- the ability to use lighting equipment, cameras and industry standard photographic equipment.
- an understanding of historic and contemporary photographic practices.

Total Units: 18

Required Courses

| Course # | Name | Units |
|----------|-----------------------------|-------|
| ART B16 | Digital Photography | 3.0 |
| ART B20 | Digital Art - Vector | 3.0 |
| | <i>or</i> | |
| ART B24 | Digital Art - Raster | 3.0 |
| ART B17 | Black and White Photography | 3.0 |
| ART B46 | Advanced Photography I | 3.0 |
| ART B47 | Advanced Photography II | 3.0 |
| ART B48 | Advanced Photography III | 3.0 |